

## Mission

To improve the quality of life by providing recreational, leisure, and aesthetic opportunities for all citizens, and by conserving and enhancing the environment.

We will accomplish this mission by providing quality programming, making the best use of existing resources, developing a supportive and influential constituency, developing effective collaborations and partnerships, and acquiring and preserving natural features.

## KC Parks Strategic Initiatives

## Markeling \& Communicalions

## Financial Sustainability

- Address deferred maintenance needs with increased operating and capital improvement funds
- Increase number of partnerships
- Ensure equal resources for the entire community


## Youth Development

- Establish quality recreation programs and facilities
- Focus on our role in "building better kids"
- Promote partnerships that make it possible to forge a shared vision for community youth opportunities


## Green Solutions

- Green Solutions should be part of the planning and development process of all Parks and Recreation projects
- Position Parks and Recreation as a lead agency for Green Initiatives and creating a sustainable environment


## Procurement

- Improve systems, procedures, opportunities and diversity
- Engage in opportunities to encourage and contract with Minority and Women's Business Enterprises (MBE/WBE)
- Develop plans, strategies and work procedures to increase economic achievement for MBE/WBE companies in Kansas City, Missouri

2010 was another in a series of challenging years for Kansas City Parks and Recreation. But just as we have done in the past, our department met these challenges head on. I am especially proud of the many accomplishments you will read about in this Year in Review.

While our department does not always have the resources necessary and many obstacles are placed before us, the dedicated employees of Parks and Recreation led by our volunteer Board of Parks and Recreation Commissioners, continue to deliver.

## A Message from the Director

Our department is driven by five Strategic Initiatives that serve as our guide in everything we do. You will see them listed on the inside cover. In 2010, we made great progress achieving these priorities. In order to better market our programs and services, we collaborated with City Communications to develop Spring/Summer and Fall/Winter Activities Guides. The guides were inserted in the KC Star and distributed throughout the city. Through our new Make A Splash program, we continue to develop quality recreational opportunities to better serve our youth. In keeping with our Green Solutions priority, we were instrumental in the development and implementation of KC Green, a city-wide program to make KC a truly sustainable city. Our procurement goal of encouraging MBE/WBE success was met through the development of a first-of-itskind KC Parks Mentorship program that began last summer.

It is encouraging that Kansas City residents are noticing our progress. According to third quarter results from the FY 2011 Citizens Survey, satisfaction in a number of areas including quality of outdoor athletic fields, walking and biking trails, community center programs and activities, and ease of online registration has increased substantially from FY 2010 results. I look forward to continuing this positive trend.

We did experience some transition in leadership this past year when Meghan Badwey Conger resigned from the Parks Board. Commissioner Conger was a very effective board member and we wish her all the best in her new endeavor. Daniel Morton was appointed by Mayor Funkhouser to replace Commissioner Conger and we are pleased to have him as part of our team.

In concert with the Board of Parks and Recreation Commissioners, I applaud the hundreds of volunteers who assist us and the many Parks Partners that allow us to succeed. Together, we achieve our vision of healthier citizens, a desirable community, sustainable environment and a prosperous future.

Mark L. McHenry, Director




## Military Memorials

Parks and Recreation maintains a number of monuments dedicated to the men and women who have served our country.

The newest memorial, honoring African-American military veterans, was dedicated on September 12. The Black
Veterans Memorial was made possible through a partnership with a group of local businessmen known as The Enshriners. It is located in the median of The Paseo from The Terrace at 12th Street to 11 th Street. At the north end of the site a polished granite monument commemorates the service of black veterans throughout United States history. On the south end, a large U.S. flag flies atop a 50 ' pole set in a granite base. A wide sidewalk down the center of the block links the monument to the flagpole and is lined with benches and ornamental lights. In the center of the walk is a $4^{\prime}$ wide panel featuring dedicatory granite bricks etched with the names of veterans and/or military units. Commemorative bricks can be purchased to assist with the maintenance of the Plaza as well as offering veterans, friends and family the opportunity to honor the soldiers who fought valiantly for our nation.

Recognized by Congress as our country's only World War I monument, the Liberty Memorial has the largest and most comprehensive collection of WWI artifacts, relics and archival materials in the world. In 2010, Gould Evans Architects was hired to determine the needs at Liberty Memorial in order to preserve the memorial for generations to come. Recommendations were made and work on the national monument in the areas of security, irrigation, building energy upgrades, drainage, exterior building and stonework will begin in 2011.


The Vietnam Veterans Memorial Fountain, located at Broadway Boulevard and 42nd Street, was designed to honor the 385 Kansas City area veterans who gave their lives or have been declared Missing-InAction. It was dedicated in 1986. The fountain symbolizes the mending of the nation's division that the war caused and the flowing water symbolizes the cleansing and healing that continues to take place. In 2010, the Vietnam Veterans of America Chapter 317 secured $\$ 126,000$ to use for repairs to the Memorial.

On November 11, observance ceremonies were held at all three memorials to honor the significance of Veterans' Day.

## Penguins and Polar Bears

The month of August brought updates and upgrades to a popular Northland park and a new resident to the Kansas City Zoo.

Penguin Park, located at Vivion Road and North Norton Avenue, began as part of Lakewood Greenway which was acquired by the Parks Department in 1957. In 1964, Vernon Jones, who was the district supervisor for the Kansas City North parks district, decided to build a big penguin. The penguin was placed on the northern area of Lakewood Greenway and was a huge hit. Jones created additional animals for the site such as a giraffe, elephant and kangaroo. While unofficially known as "Penguin Park" for years, the corner of Lakewood Greenway was officially renamed Penguin Park in December 1998.

In 2010, Penguin Park was the site of a dedication celebrating $\$ 360,000$ worth of improvements as well as the installation of informative panels depicting the history of the park, its creator, and recognition of contributors. In addition to the three panels, play equipment was
replaced and new equipment purchased and installed by the North Region including one spinner, a Whirly Gig, two motorcycle spring toys, one Regal Play System, a tire swing, 4-way buck-a-bout with penguins and one baby swing. New rubberized surfacing was also installed.

Also in 2010, Nikita, a $700+$ pound male polar bear, made his public debut in Kansas City. Nikita was born on November 21, 2006 at the Toledo Zoo and named after a Russian Polar Bear researcher. He now happily resides in the Zoo's newest exhibit-Polar Bear Passage.

The nearly 10,000 square foot customized exhibit space includes a 140,000 gallon, 65 degree pool complete with diving ledges and a waterfall; a 105-ton sand box for digging; recreated glaciers and grassy areas.

For guests, the awesome Arctic adventure has a climate-controlled tiered seating viewing building with electronic graphics, an outdoor picnic area and a 14-foot tall polar bear statue that makes for perfect photo opportunities.

The $\$ 11$ million world-class project is thanks to the Kansas City, Missouri voters who passed a bond package in 2004 with the promise of bringing the large white bears back to the Zoo. Penguins are planned for the Zoo's next addition in 2011.


## Splashing Success

A new swim program, an amazing artistic event in Brush Creek, and an expanded swim party for dogs made a splash for KC Parks in 2010.

> Make A Splash, a program to teach urban and underserved young people how to swim, kicked off in July. In anticipation of breaking the cycle and creating generations of parents-to-be who will know how to swim, 15 new Water Safety Instructors (WSI) were trained in May and June. A grant from the Black Community Fund allowed for materials for the new group of WSIs and for lessons to be offered to 103 youth at Swope Park and Gillham Park pools.

Summer camp participants at Don Bosco Youth Development Center took advantage of Make A Splash as 95 participants received free group lessons. The vast majority of the kids, ranging in age from 5 years to 14 years, had never received formal training. Working in small groups of six to ten based on age and ability, participants learned to put their face in the water, how to breathe out, float and glide on their back and stomach. Many progressed to rudimentary stroke development of the breast stroke, elementary back stroke and free style. Every single child advanced in knowledge of safe swimming. Group lessons were also
given to a dozen Willow Woods Child Development Center preschoolers.

All of the children eagerly participated in lessons and began the life long, positive activity of recreational swimming. Additionally, tied into every swim lesson was instruction on how to be safe in and around the water.

Classes continued during the fall at community centers with indoor pools: Gregg Klice, Tony Aguirre and Southeast. Through Make A Splash, KC Parks was able to offer reduced rate swimming lessons for the largely Hispanic Westside, the majority of whom had also never been formally instructed in how to swim.

Theis Park and Brush Creek were home to colossal puppets in a celebration by StoneLion Puppet Theatre in May. The giant puppet pageant, Mother's Day for Mother Earth: Pirates of Pollution, featured puppets ranging in size from 12 ' to 85 ' and included huge puppets floating down the creek. Thousands turned out to experience this unique first time event.

The Springs Aquatics Center was saturated with dogs when Dippin' Dogs took place in September. The annual event was moved to a Saturday in 2010 resulting in record attendance and furry wet fun for everyone. Proceeds from the swim party, sponsored by 810 Sports Radio, support KC Parks and the Northland Animal Welfare Society (NAWS).

## Mentor/Mentees

The Board of Parks and Recreation Commissioners recognizes the importance and long-term benefits of using Minority Business Enterprises and Women Business Enterprises (MWBEs) in the maintenance and continued evolution of our system. As such, a unique program designed to educate, develop, and economically empower MWBEs was introduced in 2010.

Eleven companies/individuals signed up to participate in the inaugural KC Parks Mentorship Program that was introduced in July.

The mentorship initiative is designed to afford interested minority- and women-owned businesses exposure to increased opportunities by creating working relationships with senior Parks and Recreation employees and other business persons in the area.

Each participant is assigned to one Parks and Recreation staff person who serves as their mentor for one year. Staff meets with participants on a regular basis to facilitate opportunities and create productive business relationships.

Activities of the program have included lunch time "meet and greets" for the participants to meet with majority businesses that have a historic working relationship with the City. In addition, participants accompany Parks and

Recreation staff to networking events in order to further the opportunities for creating business relationships.

Staff also facilitated training sessions for the participants to address issues which may be specific to public contracts and have provided tours of Parks and Recreation facilities,

Anticipated benefits for mentorship participants include developing a better understanding of City contracting requirements, exposure and access to City resources and expertise, and opportunities to enhance business strength and skills.

## Human Powered Progress

In 2010, Kansas City made great strides in becoming more bike/pedestrian friendly with several major trail openings, expansions and new events.

Ribbon cutting ceremonies in the fall marked the opening of bicycle and pedestrian lanes crossing the Missouri River on two bridges-the Heart of America and the Chouteau.

The $\$ 2.88$ million Heart of America Bridge project includes a 10-foot wide, barrier-protected, multi-use path for bicycles and pedestrians connecting Downtown Kansas City with North Kansas City via Route 9.



The Chouteau Bridge project includes eight-foot wide, traffic separated, shared path lanes on both sides of the bridge and sidewalks connecting through the interchange with 210 which runs just north of the bridge.

The first phase of Line Creek Trail in the Northland was opened in April. The one-mile segment, complete from NW Platte Brooke Drive to NW 68th Street, is part of a regional trail system that will eventually connect Riverside, Parkville, and Smithville. Also in the Northland, a ground breaking for upgrades to the existing nature trail within Briarcliff Greenway was held in June. The improvements, completed in the fall, provide a connection from the neighborhood to Briarcliff Elementary School.

Further south, a 3.1 mile nature trail in Jerry Smith Park was dedicated as part of a National Trails Day celebration in early June. And in Swope Park, the Earth Riders Trail Association (ERTA) trails doubled in size with help from ERTA volunteers and the Urban Rangers Corps. There are now seven miles of single-track mountain biking trails located at Camp Lake of the Woods.

A new run showcasing Kansas City's famed Ward Parkway took place in late March. More than 4,000

participated in one of three races-half marathon, 10K and 5 K —as part of the inaugural Rock the Parkway event.

A new partnership with the Kansas City Bicycle Club (KCBC) and Trails KC resulted in the City of Fountains Bicycle Tour held on Father's Day. Close to 300 participated in the family-friendly ride that traveled past many of Kansas City's historic fountains and other landmarks such as the Kansas City Museum, the Plaza, Liberty Memorial, and Cliff Drive. Proceeds from the annual ride benefit the KCBC, Friends of the Fountains and Friends of the Trails.

## Promising Partnerships

Developing public/private partnerships is a trend that is sweeping the nation as organizations join together to help leverage the resources of their local parks department.

Despite the more than 600 athletes competing in the Northeast Soccer League, the fields at their home base in Belvidere Park didn't even have field lines, level playing fields, or bleachers. That all changed in June when Federal Bureau of Investigations (FBI) staff members and FBI National Citizens' Academy Alumni Association
conference attendees chose the park for their annual In-Service training project. More than 225 volunteers helped line the fields, clear brush, install barbecue grills and bleachers, and plant trees.

The day concluded with a dedication featuring local dignitaries as they celebrated a new beginning for the area. A soccer clinic/scrimmage hosted by the Kansas City Wizards for players from the Northeast Soccer League followed. In 2011 , the FBI plans to complete Phase II of the Belvidere Park project with the installation of sprinklers, artificial turf, drinking fountains and bleacher pads.

Roanoke Park, Valentine to 34th \& Karnes Boulevard, is part of George Kessler's original Parks and Boulevards system plan. Throughout the year, more than 100 Roanoke area residents worked with staff on a massive cleanup and planning initiative to "honor the history and plant the future" of the park. Participants walked and talked to neighborhood groups, worked in the park, donated funds to hire workers, fed the troops and attended meetings. Honeysuckle warrior skirmishes took place most every Saturday morning to eradicate bush honeysuckle and volunteer junk trees revealing beautiful and dramatic rocky bluff formations not seen for the last 50-75 years.

Additional honeysuckle brigades were led by community volunteers in Penn Valley Park, Gillham Park, Swope Park and along Cliff Drive.

In October, KC Parks teamed up with the Water Services department and JE Dunn Construction to install a butterfly garden on the southeast corner of Ilus Davis Park, 11th and Locust Streets. The garden includes more than 700 native plants-including liatris, coreopsis, blue false indigo, blue lobelia, rudbeckia and soft rush-a butterfly house, butterfly sunbathing area and a park bench. As the sponsor of the garden, the employees of JE Dunn are thrilled to contribute to the beautification of downtown while maintaining a commitment to sustainability and environmental awareness. The garden is one of the inaugural KC Green projects.

Local pet food manufacturers, Nutro/Greenies Company, hosted a Room to Run Dog Park Appreciation Project at Penn Valley Off-Leash Dog Park in June. Company volunteers, along with community and Dogpark Improvement Group (DIG) members, installed a doggie drinking fountain, planted shrubs and grass, put down rock and mulch, painted, and trimmed low hanging tree branches. Room to Run is a national campaign to enhance and revitalize dog parks in 30 cities across the United States and Canada.


Weekends
Car Free Weekends on Cliff Drive

February 10, 17 \& 25
Black History Month at Bruce R, Watkins Cultural Heritage Center

February 19-21
Flower, Lawn \& Garden and Home Show

March 6
Ethnic Enrichment
Commission Diplomatic Ball
March 12
BoomerWagon Dedication
March 13
Brookside St. Pat's Warm-Up Parade

March 17
St. Patrick's Day Parade on Broadway
March 17
Green Exposures
Photography Contest KickOff

March 26
KC Parks Partners Breakfas $\dagger$
March 27
Rock the Parkway Half
Marathon
March 27
Project Blue River Rescue in
Swope Park
April 1
Snakes Alive Exhibit Opening at the KC Zoo

April 6
Fountain Day at Swope Memorial Fountain

April 10
Arbor Day Planting in Loose Park

April 11
Earth Walk and Green Days
Festival in Theis Park
April 24
Arbor Day Activities
April 24
EarthDay Celebration at Lakeside Nature Center
April 24
Global Youth Service Day
April 24
Line Creek Trail Dedication
April 24-25
Chalk Walk in the Historic
Northeast, The Concourse
April 29
National Sports Center for the Disabled (NSCD) KC Wizards Sports Camp

May 1-October 16
KC Organics and Natural Market in Minor Park

May 8
San Rafael Park Trail Ribbon Cutting
May 8
Breakfast with the Beasts at Lakeside Nature Center
May 9
Mother's Day for Mother Earth in Theis Park

May 13, 20 \& 27
Thimble Thursday Concerts in Garment Park

May 16
Sunday Parkways on Cliff
Drive (Rained Out)
May 19
KC Parks Employee
Departmental Service Awards Breakfast May 22
Concert in the Park at Brookside Triangle Park May 31
Memorial Day at Liberty Memorial and Union
Cemetery
June 3-October 28
Downtown Farmers Market in llus Davis Park

June 3, 10,17 \& 24
Thimble Thursday Concerts in Garment Park

June 5
National Trails Day in Swope
Park and Jerry Smith Park Trail
June 5
Concert in the Park at Spring Valley Park
June 6
Rose Day at Loose Park June 6
Cancer Survivors Rally in
Bloch Cancer Survivors Park
June 12
Dragon Boat Festival \& Races on Brush Creek (Rained Out)

June 12
Gregg-Klice All Star Boxing Mania

June 15-July 3
Heart of America
Shakespeare Festival in Southmoreland Park
June 19
Room to Run at Penn Valley Off-Leash Dog Park
June 19
Celebrating Urban Birds at Lakeside Nature Center
June 19
Urban American Outdoors
Fishing Derby at Spring
Valley
June 19
Mayor's Night Hoops
Summer Tip Off
June 20
City of Fountains Bike Tour June 21
NSCD KC Chiefs Sports
Camp
June 24
Briarcliff Nature Trail
Groundbreaking
June 26
Children's TLC Duck Derby
on Brush Creek
June 26
Concert in the Park at
Seven Oaks and Ashland Square Parks
June 28
FBI In-Service Project in Belvidere Park

## 17

June 28
NSCD KC Royals Sports Camp

July 1-31
National Parks and
Recreation Month
July 2
Clips of Faith Beer \& Film
Tour in Theis Park
July 6-August 17
Mayor's Night Kicks
Tournament in Swope Park
July 7-8
Rockfest Open Houses
July 9, 16, 23 \& 30
Hyde Park Children's Film Festival
July 14
Moon Glow Madness Teen
Swim Party at The Springs
July 17
Concert in the Park at Gillham Park
July 24
Party in the Park at Swope
Park
July 25
Concert in the Park at Oak Park
July 29
Mentorship Program Kick-Off
July 31
Pass Holder Appreciation
Beach Bash at The Springs August 7
Buggin' the Fishes at
Lakeside Nature Center

August 8
Opening of the Polar Bear Passage at the KC Zoo

August 20-22
Ethnic Enrichment Festival in Swope Park

August 21
Mayor's Night Kicks Final at Community America
Ballpark
August 25
Historic Panel Dedication at Penguin Park
September 3-5
KC Irish Fest in Washington
Square Park
September 4
Concert in the Park at
Russell Majors and Waddell
Park
September 8
Concert in the Rose
Garden at Loose Park
September 11
Dippin' Dogs Swim Party at The Springs
September 12
Black Veterans Memorial Dedication Ceremony
September 13
Gates/Enshriners' Golf
Tournament at Swope Memorial

September 16
KC Green Kick-Off in llus Davis Park

September 17-19
Kansas City Cup at Camp Lake of the Woods

September 18
KC Zoo Run/Walk: Run for the Polar Bears

September 18
Concert in the Park at Mill Creek Park

September 18
WaterFire Kansas City on Brush Creek

September 20
NSCD Golf Classic at
Swope Memorial
October 2-12
KC Cancer Center Pink Fountains

October 8-9
Magic Woods at Lakeside Nature Center

October 9
Butterfly Garden planting at Ilus Davis Park

## October 9

Harvest Festival at Shoal
Creek Living History
Museum
October 9-10
KC Indian Art Market in Frank Vaydik Park

October 12
Ruthanne Harper Memorial Dedication on Cliff Drive

October 16
Kansas City Marathon
November 5
The Cliffhanger Run on Cliff Drive in Kessler Park

November 6
The Wilderness Run at Shoal
Creek Living History Museum
November 11
Veterans Day Observances
November 13
Turkey Bowl at Line Creek Ice Arena

December 3
Senior Holiday Luncheon
December 3
Santa's Wonderland in
Gillham Park
December 4
Santa's Wonderland in
Penguin Park
December 4
A Visit from St. Nicholas at Shoal Creek Living History Museum

December 4, 10, 11,13 \& 18 Mayor's Holiday Parties

December 11
Kris Kringle 5K Run in Swope Park

December 12
Santa's Wonderland at Longview Tract

December 15
KC Parks Employee City Service Awards Breakfast

December 18
Maplewoods Parkway
Dedication
December 18
Skate with Santa at Line
Creek Ice Arena

Playgrounds and Spraygrounds

## Tennis Courts

## Planning and Master Plans

## Monuments and Fountains Conservation

## Acquisition

Askew Park Playground
Askew Elementary School Playground
Brookside Triangle Park Play Area
Budd Park Playground
Central Park Playground and Water Play Area Surfacing
Gambril Tract Playground
Highland View Park Playground
Penguin Park Playground
Sunnyside Park Sprayground Improvements
Tiffany Springs Park Playground
Winner Park Playground

Briarcliff Greenway Trail Construction
Gambril Tract Trail
Gorman Park Trail
Hodge Park Trail, N. $96^{\text {th }}$ to NE Barry Road
Indian Creek Trail, 99th to Union Pacific Railroad
Ivanhoe Park Trails and Sidewalks
Jerry Smith Park Trail
Noble Park Walking Trail Lighting
Platte Purchase Walking Trail
San Rafael Park Pavement \& Walkway Improvements
Town Fork Greenway Trail Overlay, $51^{\text {st }}$ to $55^{\text {th }}$

Minor Park Court Resurfacing Plaza Tennis Center Courts

Independence \& Benton Intersection Climate Sustainability Center Feasibility Study Spring Valley Park Master Plan
Tower Park Water Tower Restoration Preservation Study

Children's Fountain Sculpture Conservation
Cliff Drive Interpretive Panels-Ruthanne Harper Memorial Drips Memorial Restoration Firefighters Memorial Fountain Sculpture Conservation Loose Memorial Flagpole Restoration Meyer Circle Fountain Sculpture Repair and Cleaning Powell Memorial Fountain Sculpture Conservation Royster Memorial Conservation The Eagle Sculpture Conservation Vietnam Veterans Memorial Fountain Restoration
3.0 Acre Addition to Tiffany Hills Park 3.9 Acre Addition to Big Shoal Greenway 4.3 Acre Central Region Maintenance Facility 7.6 Acre Addition to Frank Vaydik Park

Boulevard Curbs and
Walks

## Stone Wall and

 Stair RepairsFacility Maintenance and Repairs

Other Projects


Sidewalks
$29^{\text {th }} \&$ Wyandotte Curb, Walk and ADA Corners Improvement $31^{\text {st }}$ and Broadway ADA Corners, Intersection Improvement $51^{\text {st }} \&$ Swope Parkway Sidewalk and ADA Corner Improvement Rockhill Road, $44^{\text {th }}$ ADA corners and Sidewalk improvements Rockhill Road, $53^{\text {td }}$ to $55^{\text {th }}$ Curb, Walk, \& ADA Ramp Improvements-Phase I \& II

## Parking Lots

Blue River Athletic Field - Service Road and Site Improvement Bruce R. Watkins Cultural Heritage Center Parking Lot Lighting Hodge Park Parking Lots and Service Roads Restoration Minor Park Service Road Restoration Platte Purchase Park
Tiffany Springs Park - New Parking Lot Improvements
Swope Park - Mall Drive Service Road Restoration
Brookside Boulevard
Bruce R. Watkins Drive Masonry Repairs
The Colonnade at The Concourse
Hyde Park
Meyer Boulevard Columns
Southmoreland Park
Troost Lake
Ward Parkway at $64^{\text {th }}$

Gorman Park Bridge
Heritage Fountain Demolition
Jarboe Park Pool Restoration
Lakewood Greenway Bridge Replacement
Shoal Creek Living History Museum Roof Replacement and Mule Barn Demolition

Black Archives of Mid-America, $17^{\text {th }}$ Terrace Building Renovation
Black Veterans Memorial
Briarcliff Parkway Phase I Street Improvements
Ivanhoe Park Renovations and Improvements
Kansas City Zoo Polar Bear Exhibit
Line Creek Parkway Street Lighting
Maplewoods Parkway from Missouri Route 152 south to NE Barry Road
Mulkey Square Park Sports Field Lighting
Platte Purchase Park Sports Lighting on Six Fields
Satchel Paige Memorial Stadium Renovation
Sunnyside Park Shelter
Swope Pool Floor Resurfacing
The Grove Shelter
Tiffany Springs Park T-Ball Field Renovation and
Concession Room Flooring
Troost Lake Shelter

Kansas City Parks and Recreation has formal partnerships established with neighborhood, community, business and not-for-profit organizations. These partnerships allow our department to leverage resources and generate city-wide interest and support for our system facilities, programs and events.

Bass Pro, Wonders of Wildlife
Black Archives of Mid-America Inc.
Blue River Watershed Association
Blue Valley Neighborhood Association
Boys \& Girls Clubs
Broadway/Westport Council
Brookside Business Association
Brookside Roller Hockey
Brookside Soccer
Brush Creek Community Partners
Budd Park Committee
Center for Equitable Education
Center School Distric $\dagger$
Center Planning
Chaumiere Neighborhood Association
Children's Mercy Family Health Partners
Children's Mercy Hospital
City of Fountains Foundation
Clay County Parks and Recreation Dept.
Clay County Parks Partners Committee
Clay County Veterans Memorial Committee Clay-Platte Baseball League Inc.
Cliff Drive Scenic Byway Corridor
Management Committee
Developmental Disability Services of Jackson County-EITAS
Dogpark Improvement Group (DIG)
Don Bosco Youth Development Center
Downtown Council of Kansas City, MO
Earth Riders Trail Association (ERTA)
Economic Development Corporation
The Enshriners
EPIC Entertainment
Ethnic Enrichment Commission
FBI KC Citizen Academy Alumni Association Federal Reserve Bank
First Tee of Greater Kansas City
Friends of Amity Woods Nature Park
Friends of Bruce R. Watkins Cultural Heritage Center
Friends of Lakeside Nature Center
Friends of the Zoo (FOTZ)
Friends of Riverfront Park
Full Employment Council (FEC)
Garden Center Association
Garrison Community Center Youth Advisory Board
Gillham Road Advisory Committee
City of Gladstone Parks and Recreation
Golden Oaks Neighborhood Association
Gracemor Randolph Neighborhood Assoc.
GreenWorks of Kansas City
Guadalupe Center Inc.
Heart of America Council/Boy Scouts Heart of America Shakespeare Festival Hickman Mills School District
Hills of Walden Home Owners Association Hispanic Football Soccer Association

Historical Society of New Santa Fe Trailside Center
Home Builders Assoc.of Greater Kansas City
Jackson County Parks and Recreation
Jazz District Redevelopment Corporation
JE Dunn Construction
Just Off-Broadway Theater
Kansas City Art Institute
Kansas City Bicycle Club
Kansas City Community Gardens
Kansas City Convention \& Visitors Association
Kansas City Cricket Club
Kansas City Flying Disc Club
Kansas City, Missouri Police Department
Kansas City, Missouri School District
Kansas City Museum at Corinthian Hall
Kansas City Northern Railroad Inc.
Kansas City Organics \& Natural Market
Kansas City Pop Warner Football
Kansas City Rose Society
Kansas City Royals
Kansas City Rugby
Kansas City United Tennis
Kansas City Vietnam Veterans Memorial
Kansas City WildLands
Kansas City Wizards/On Goal/Sporting KC
KC North Community Center Advisory Board
KCPD Mounted Patrol
KCWE Channel 29
KPRS Hot 103 JAMZ
Kessler Society of Kansas City
Liberty Memorial Association
Lykins Neighborhood Association
Martin City CID
MAST Ambulance
Mattie Rhoades
Mid-America Regional Council (MARC)
Mid-Continent Public Library
Mill Creek Park Association
Missouri Department of Conservation
Missouri Department of Natural Resources
Missouri Department of Transportation
Missouri Highway \& Transportation
Commission
Missouri Master Gardeners
Missouri Master Naturalists
Missouri Parks \& Recreation Association
Missouri State University
Monnett Battle of Westport Fund Inc.
Mosaic Brain
National Center for Indigenous American
Cultures at Line Creek Inc. (NCIAC)
National Park Service
National Recreation \& Parks Association
National Sports Center for the Disabled
Noble Homes Association
Northeast Arts KC
North Kansas City Area Baseball Association North Kansas City School District

North Suburban Youth Football League Northeast Inter Soccer League Boosters Northern Knights
Northland Community Alliance
Northland Girls Softball
Northland Neighborhoods Inc.
Northland Regional Chamber of Commerce
Northland Rugby Football Club
Northland Sports Alliance dba SPCAA
Optimist Athletic Association
Park Hill School District
Pendleton Heights Neighborhood Assoc.
Penn Valley Park Conservancy
Platte County Convention \& Visitors Bureau
Platte County Parks and Recreation
Platte County Parks Partners
Platte County Trails Coordination Committee Plaza Rotary Club
Police Athletic League (PAL) Blue Valley
Port Authority of Kansas City, Missouri
Riverfront Heritage Trail
Rockhill Homes Association
Rockhurst High School
Ronald McDonald House Charities Scarritt Renaissance Neighborhood Assoc.
Sheffield Neighborhood Association
Shoal Creek Association
The Sierra Club
Sister City Association of Kansas City
Society for Friendship with China
South Kansas City Chamber of Commerce
SE Community Center Advisory Board
Southern Communities Coalition
Southtown Council
Starlight Theatre Association
StoneLion Puppet Theatre
St. Pius X High School
The Ali Kemp Educational Foundation
Tiffany Springs Parks Partners
3 - Trails CID
3 \& 2 Baseball
Tony Aguirre Community Center Advisory
Committee
University of Missouri, Kansas City
Union Cemetery Historical Society
Union Station
USA Swimming
US Army Corp of Engineers
US Fish \& Wildlife Service
Verona Hills Homes Association
Vietnam Veterans of America Chapter 317
Vivion Road Gang
Waldo Area Business Association
Ward Family Foundation
Ward Parkway Homes Association
Westport-Roanoke Neighborhood
Association
The Whole Person
Winnwood-Sunnybrook Neighborhood
Association

## Facts \& Figures

Total Participation: 4, 129,875
Youth Participation: 1,942,121
All facilifies and programs
Customer Participation: 510,608 Community Centers

Customer Participation: 161,304 Pools/Spraygrounds

Customer Participation: 1,643,332
Athletic facilities and programs

## Marketing and Events

Facebook Fans: 1,026
Newsletter Distribution: 5,868
Number of Events: 194 Event Attendance: 490,127


## Volunteers

Number of Volunteers: 8,352
Volunteer hours: 800,514
Estimated value of volunteers: $\$ 16,210,415$


## Attendance

Golf Courses: 133,321
Lakeside Nature Center: 21,544
Loose Park Garden
Center: 14,746
Kansas City Zoo:
622,552
National WWI Museum: 136,156
Shoal Creek Living History Museum: 76,209
Starlight Theatre: 221,081
Bruce R. Watkins Cutural Heritage Center: 13,330


## Natural Resources

Trees trimmed: 8,671
Trees removed: 1,777
Stumps removed: 1,492
Total acreage mowed: 61,429
Cubic feet of snow removed:
7,786,000
Graffiti incidents removed: 1,290
Citizen 311 Action Center: 4,658 Requests Resolved

## Maintenance Hours Worked

Athletic field: 4,737
Landscape: 29,417
Park facility repairs:
12,102
Special event
preparation: 6,075
Litter/trash

removal: 39,176

## Shelter Houses

Reservations: 704
Attendance: 54,940

## SHAPE Report

(Safe, Healthy, Attractive, Public Environments)
The SHAPE provides up-to-date information on the overall conditions of our parks and facilities. Inspectors rate and report conditions immediately.
1,197 park inspections conducted
192 park sites involved Park acceptability rating: $\mathbf{8 9 \%}$
157 facility inspections conducted
21 facilities involved
Facility acceptability rating: $\mathbf{9 7 \%}$

## Accolades

## Honors \& Awards

Arbor Day Foundation: Tree City USA
City of Kansas City, Missouri-22 years
Audubon International:
Certified Audubon Cooperative Sanctuary
Shoal Creek Golf Course
City of Kansas City, Missouri:
Distinguished Trade/Craft Service Award
Bryan Cameron, South District Maintenance Mechanic
Commuter Advertising Creative Award:
Best Event Audio Advertising
Ethnic Enrichment Festival
Economic Development Council:
Cornerstone Award-Public Projects
Zoo Tropics building in Swope Park-Finalist
Forest ReLeaf of Missouri: Exceptional ReLeaf Award
Birmingham Farm Tree Planting
Ingram's Magazine: Best of Business Awards
Best Charitable Event: Jazzoo, Silver
Best Theater: Starlight Theatre, Silver
Best Family Outing: Kansas City Zoo, Silver
Best Museum: National World War I Museum at Liberty Memorial, Gold
Best Performing Arts Venue: Starlight Theatre, Gold
Kansas City Convention \& Visitors Association:
Visitors' Choice Awards
Favorite Performing Arts Venue : Starlight Theatre
Favorite Kids Attraction: Kansas City Zoo
Concert/Live Music Venue: Starlight Theatre
Overall Attraction: Kansas City Zoo
Golf Course: Swope Memorial Golf Course
Kansas City Star Magazine's 20 Tens: Twenty People,
Places and Things We are Proud to Have in Kansas City
Cheetan Exhibit, Kansas City Zoo
Exercise Trail, Loose Park
Remnant Prairie, Jerry Smith Park
KC Government Contracting \& Procurement Forum
Outstanding City Department In Small Business
Development
Missouri Alliance for Historic Preservation:
Preserve Missouri Award
Black Archives Museum
National Institute on Recreation Inclusion:
Excellence in Inclusion Award
Mark Bowland, Community Services Manager
The Southtown Beautification March Sparkle Award Southeast Community Center in Swope Park

In 2010, the Kansas City Board of Parks and Recreation Commissioners recognized several KC Parks Partners for their volunteer contributions to parks and recreation:

## Master Gardeners of Greater Kansas City for a demonstration garden at the Southeast Community Center

Dona Boley for her efforts to remove brush honeysuckle in Gillham Park

Greg Suttington for his work with the Golden Gloves program at Gregg/Klice Community Center

The Kansas City Illusion synchronized ice-skating team for bringing recognition to the Line Creek Community Center

The Kansas City Wizards for their work with the Mayor's Night Kicks program

Wolfgang Bucher and Mosaic Brain for art partnerships

Employee Years of Service Awards 30 Years: City of Kansas City, Missouri Lafayette Bush, Park Facility Maintenance Leo Collins, South Region-Park Maintenance Peter Jolly, Park Facility Maintenance<br>Nate Logan, Loose Park Gardens<br>Terry Stovall, North Region-Park Maintenance<br>Holly Weddington, Community Services-Community Centers

## Employee Retirements

Burnetta Burtin, 29 years and 8 months of service Daryl Duffett, 25 years and 3 months of service Wayne Gaye, 22 years and 3 months of service Richard (Dick) Nogosek, 17 years and 4 months of service Terry Stovall, 30 years and 4 months of service John Williams, 24 years and 3 months of service

## President Fierro Appointed to National Board

In October, John Fierro was elected to the Board of Directors for the National Recreation and Park Association (NRPA), a national not-for-profit organization dedicated to advancing park, recreation and conservation efforts that enhance quality of life for all people.

Through its network of roughly 21,000 recreation and park professionals and citizens, NRPA encourages the promotion of healthy lifestyles, recreation initiatives, and conservation of natural and cultural resources.

The NRPA Board is responsible for the formulation of policies that control and direct the affairs of the association. Board members are elected to three-year terms.

## Former/Current Employees Who Passed Away in 2010

Terry Dopson, February 23
Adrian Malone, December 20
Pearlie Mae Patterson, March 11
William Penn, February 26
Eddie Shelton, February 28

## Terry Dopson, Former Parks Director

Terry Dopson, director of the Kansas City Parks and Recreation Department for 15 years, died of pneumonia on February 23, 2010, at a hospital in Texas.

Mr. Dopson was the sixth director in the history of the Kansas City Parks Department and he tended to the legacy of its visionary, George Kessler. He was hired from
 approximately 100 applicants in 1988 to replace Jerry Darter upon his retirement.

During his tenure, the Parks Department expanded and renovated the Kansas City Zoo with $\$ 50$ million in bonds approved by voters. The department also restored the Liberty Memorial, which had been closed for safety reasons. In addition, Dopson was director during the beautification of Brush Creek as part of a flood control project.

Although Dopson retired to Texas in 2003 he returned to Kansas City every year for the Enshriners' golf tournament.

Adrian C. Malone, Area Supervisor

Adrian Malone, area supervisor-Park Facility Maintenance, passed away on December 20, 2010, from complications with diabetes.

Adrian worked for the City of Kansas City, Missouri for 22 years, first in Aviation, before moving to Parks and Recreation in 1994 where he worked until his death.

He was responsible for the City's monuments and memorials, community centers, swimming pools and spraygrounds.

His highest profile job was
 keeping Kansas City's 47 iconic fountains operating. He was the behind-the-scenes guy that made sure the fountains flowed. He was considered an expert and received numerous calls from all over the country to consult on how to maintain and operate fountains.

Adrian was born November 10, 1955, the second of four children of Berron Sr. and Lida Eloise Malone. He married Mary DeLoney in 1983 and had two children—Justin Cliff and Jessica Marie.

## BoomerWagon Dedication: March 12, 2010

On March 12, 2010, KC Parks employees, friends and family gathered for the official unveiling and renaming of the ShowWagon to the BoomerWagon.

Charles LeRoy "Boomer" Grant worked for the City of Kansas City, Missouri for 39 years with service to Parks and Recreation as a senior equipment operator for the last 29. He passed away in August of 2009. The newly repainted, redecaled, and renamed BoomerWagon was dedicated in his memory.

## (0) Parks

In the late 19th century, Kansas City had few paved streets and even fewer sidewalks, but the town was booming. As the population continued to grow and the city land size increased, the main focus remained on commerce and building places for people to live and work. There was, however, a group of citizens who saw the need for creating a better quality of life and improving the city's appearance through the development of municipal parks, and later, a boulevard system.

The fledgling park movement continued to gather momentum until one of its firmest supporters, William Rockhill Nelson, moved to town and took up the cause. As the editor of the evening newspaper, The Star, Mr. Nelson used his position to campaign for paved roads and streets. He also advocated for improved sidewalks and sewers, decent public buildings, better streetlights, and more fire and police protection. His most enduring legacy, however, was the city's park and boulevard system which he promoted with August Meyer, local businessman and president of the 1892 Park Board, predecessor to the Board of Parks and Recreation Commissioners. The Park Board hired landscape architect George E. Kessler to design a boulevard and park system master plan that would provide for a "city within a park."

Work on the boulevard system began in 1893 with the development of Independence and Gladstone Boulevards. Acquisition of properties began in earnest when, in 1895, the city approved a charter amendment to give the Park Board power to condemn land, issue bonds and receive special taxes. North Terrace Park (now Kessler Park), West Terrace Park and later Penn Valley Park were among the first developments. A milestone was achieved with a gift of property from Col. Thomas H. Swope, a pessimistic "knocker" of the parks plan. In 1896, Swope deeded to the city more than 1,300 acres, which became the park that bears his name and the largest park in the system. Another important gift to the city was that of Loose Park in 1927, donated by Ella Loose in memory of her husband, Jacob.

Since then, hundreds of additional parks and boulevards have been developed throughout the greater Kansas City area. In 1967, the Park Department and Recreational Division of the city's Welfare Department were combined into the present-day Kansas City Parks and Recreation Department. Thanks to the foresight of city leaders and advocates, Kansas City is internationally known for its beautiful parks and boulevards system. Today's Parks, Recreation and Boulevards Department honors the past while continuing to grow and make improvements for the future.

## Photo Credits:

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