



City of Kansas City, Missouri Parks and Recreation Department Mobile Vending Policy

The Director of Parks and Recreation is authorized to establish rules, regulations, and fee schedules for vending permits in City Parks pursuant to, and not inconsistent with, ordinance No. 060056. Vending permits will be at fixed locations designated by the Parks and Recreation Department.

All applications will be reviewed by the Parks and Recreation Director's Office. Park vending permits will be granted to those applicants who best meet the needs of the public that the Parks and Recreation Department is trying to serve at locations deemed appropriate by the Director. It is strongly recommended that an applicant obtain a preliminary park vending permit approval before purchasing vending equipment or City licenses, because only a limited number of park vending permits will be issued.

Vending Rules and Regulations

Application Procedures

1. All persons, partnerships, and corporations interested in vending in a City park must submit a Mobile Vending Permit Application (Attachment A) to the Parks and Recreation Department:
4600 E 63rd Street
Kansas City, MO 64130
816-513-7500
2. The Parks and Recreation Department will notify the applicant upon preliminary approval. Once confirmation has been received, the vendor must submit the following documents to the Director's Office prior to issuance of a Mobile Vending Permit.
 - A completed and signed permit form
 - A consent to perform a background check on any employee who will be operating the vending unit in the park.
 - A certificate of insurance listing the City of Kansas City as additionally insured
 - A cashier's check or money order in the amount stated in the application, made payable to the Kansas City Parks and Recreation Department.
3. Permits shall be issued on a first come basis. Requests will remain on file for two years.
4. Mobile Vending Permits are issued for durations of one year (\$500), but may be prorated for periods of less than that.

General Vending Rules and Regulations for Kansas City Parks

1. Kansas City Parks and Recreation reserves the right to limit the number of vendors allowed in any one park and the total number of permits issued in any one year. The department further reserves the right to limit the vending unit size based on park aesthetics and available vending space in each park.
2. A permit is required for each vending unit in an authorized park. Knowingly operating without a permit may be cause for being removed from consideration for future permits.
3. Park vending permits shall not be assigned by vendors in whole or part, nor any portion of the premises sublet.
4. No person, partnership, or corporation will be issued more than two park vending permits at any one time.

5. A park vending permit does not grant exclusive use of the area assigned. Special events permitted in adjacent areas are allowed to provide vendors during the course of such an event. Further, the Parks and Recreation Director reserves the right to exclude dates from the vending permit if special event, festival, fair, or parade permits are issued within 300' of the park vending permit location.
6. The business of park vending shall be conducted between the hours of 6:00am to 11:00pm.
7. Every park vendor shall indemnify and save harmless the City of Kansas City from all suits or actions brought against the City for or on account of any injuries or damages received or sustained by any party or parties by or from said vendor, his/her employees or agents, or by or on account of any act or omission of said vendor.
8. Park vendors shall provide at their own expense all equipment necessary to provide the items for sale in the conduct of the business. All equipment used shall be in a self-contained unit. No storage area, water, electric, or other utilities will be supplied by the Parks and Recreation Department. Generators may be used in the vending operation with approval from the Parks Director or authorized designees.
9. Pushcarts or other vehicles and equipment related to the vending operation shall not be parked, stored, or left overnight in any park location. Park vendors shall not leave their pushcart or other vehicle or equipment unattended at any time.
10. Park vendors shall not block the passage of the public through a public area or interfere with access to sidewalks, ramps, curb cuts, or other conveniences for individuals with disabilities.
11. The items to be offered for sale at park locations shall include food and non-alcoholic beverages only. Park vendors are not authorized to sell services, merchandise, or souvenirs. All products offered for sale and public consumption by park vendors, shall be number one, first grade quality. All Federal, State, and local regulations pertaining to the quality of products offered for sale shall be met by vendors.
12. Park vendors shall dispense all beverages and liquids in cans or paper/plastic cups. No glass bottles or containers shall be served to customers in the park.
13. Park vendors shall collect all litter and garbage generated in the operation of the business at the end of each business day and remove same from the park. In addition, vendors shall retrieve any containers or food or liter that may be carried away and left on the park grounds. Vendors may not put refuse from the operation of their business in or beside any public trash container or in any drain along or in the streets or sidewalks.
14. Each vending unit shall be inspected and approved by the Parks and Recreation Department. Each vending unit shall be kept in a clean and sanitary condition at all times.

Healthy Vending Guidelines and Requirements

To increase access to healthier food and beverage alternatives in our parks, KC Parks encourages vendors to implement the following food and beverage guidelines.

Healthy vending will fall into two categories: "Healthier" and "Healthiest." Inclusion in one of these categories will depend upon the percentage of healthy items for sale.

1. **Healthier Food Vendors** – Vendors in this category will be required to have 50% of items for sale that adhere to the nutrition guidelines below. Healthier food vendors will receive a 50% reduction in the cost of a Parks and Recreation Mobile Vending Permit.
2. **Healthiest Food Vendors** – Vendors in this category will be required to have 75% of items for sale that adhere to the nutrition guidelines below. Healthiest food vendors will receive a "roaming" Parks and Recreation Mobile Vending Permit for the cost of a standard permit (daily or monthly). Roaming permits allow vending in three parks, based on availability, with one permit. Roaming permits do not guarantee exclusive rights to any one park.

3. Food and beverages meeting the nutrition guidelines must be sold at a price that is not more than 10% over the price of similar food and beverages that do not meet the nutrition guidelines.
4. Healthier and Healthiest vendors will be routinely monitored by KC Parks to assure full compliance of rules and regulations, as well as ensure healthier items for sale are on-hand and meet the nutrition guidelines.

Nutrition Standards for Beverages
<ul style="list-style-type: none"> • Water (plain, sparkling, and flavored) – Fewer than 10 calories per serving • Milk and Milk Alternatives – No more than 130 calories per 8 fl. oz. • Juice – 100% fruit or vegetable juice, or juice combined with water <ul style="list-style-type: none"> ○ No added sugars/sweeteners except non-nutritive sweeteners ○ No more than 200 mg of sodium per container ○ No more than 120 calories per 8 fl. oz., 150 calories per 10 fl. oz., or 180 calories per 12 fl. oz. • Other beverages – No more than 10 calories per serving, and no energy drinks, regardless of calorie content
Nutrition Standards for Snacks
<ul style="list-style-type: none"> • General Snack Standards (excludes nuts, seeds, and nut-fruit mixes) <ul style="list-style-type: none"> ○ No more than 200 calories per label serving ○ No more than 240 mg of sodium per label serving, preferably no more than 140 mg ○ Zero grams trans fat per label serving and no products containing partially hydrogenated oils ○ No more than 1 g of saturated fat per label serving ○ No more than 35% of its total calories from fat ○ No more than 35% of its total weight from sugar (excludes fresh fruits and vegetables with no added sweeteners or fats, as well as yogurt that contains no more than 30 g of total sugars per 8 oz. container) • Nuts, Seeds, and Nut-Fruit Mixes <ul style="list-style-type: none"> ○ Serving size of less than 1.5 oz. ○ No more than 140 mg of sodium per label serving size ○ Nut-fruit mixes must have no more than 10 of calories from saturated fat • Chewing Gum – Sugar-free chewing gum may be sold without having to meet the above standards
Nutrition Standards for Entrées
<ul style="list-style-type: none"> • General Entrée Guidelines (e.g., sandwich, burrito, salad, pizza, hot dog, burger, nachos) <ul style="list-style-type: none"> ○ No more than 500 calories per item as offered (per package) ○ No more than 35% of calories from fat ○ No more than 10% of calories from saturated fat ○ No trans fat ○ No more than 35% total weight from sugar ○ No more than 480 mg of sodium per item as offered (per package)

Permit Revocation

A Mobile Vending Permit may be revoked at any time by the Parks and Recreation Director upon seven days' notice by mail to the permit holder's business address of record. No refund of permit fees will be granted. The Parks and Recreation Department reserves the right to revoke a permit:

- Should park vendors fail to abide by related City ordinances and Parks and Recreation policy.
- In cases where excessive (as determined by Parks and Recreation) litter, grease, and/or other debris results from the vending activity.
- Should the park vendor become involved in misconduct, misbehavior, and/or illegal activity. Examples of this type of behavior might include but are not limited to the use of profanity or discriminatory language or practices, drug or alcohol use, acts or threats of violence, etc.

Authorized Parks for Mobile Vending

North Region Parks

Waterworks Park, NE 32nd St to North Oak Trafficway

Pleasant Valley Park, 6401 NE Pleasant Valley Rd

Lakewood Greenway, I-35 to Penguin Park

Penguin Park, N Vivion Rd and N Norton

Central Region Parks

Ilus W. Davis Park, 11th and Oak

The Concourse, Benton Blvd and St. John

Kessler Park, Paseo to Benton Blvd

Budd Park, St. John Ave and Brighton Ave

Maple Park, Maple Blvd to Lexington Ave

Washington Square, Pershing and Main St

Gillham Park, 41st St and Gillham Rd

Mill Creek Park, 47th and Main St

Penn Valley Park, specific locations only

Roanoke Park, Karnes Blvd and Madison Ave

Brush Creek channel, Roanoke Pkwy to Elmwood Ave

Blue Valley Park, E 23rd and Topping Ave

South Region Parks

Sunnyside Park, 83rd Street and Summit Rd

Tower Park, 75th and Holmes Rd

Holmes Park, 69th and Holmes Rd

Blue River Park and Athletic Fields, I-470 and Holmes Rd

Swope Park, Elmwood Ave to 67th to Gregory Blvd and the parking lot at Oldham Road & Gregory

Minor Park, Red Bridge Rd and Blue River Rd, excluding the golf course

Longview Tract Sprayground, 7101 Longview Rd



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General Information

The Mobile Vending Permit provides licensed food vendors the opportunity to temporarily sell food and non-alcoholic beverages at designated sites approved by Kansas City Parks and Recreation. Permits may be purchased for individual days, or by the month. If you would like to renew a monthly vending permit, you must contact Kansas City Parks and Recreation no later than the 25th of the month prior to the desired month.

This application will not be processed without the following attached:

- Copy of current food permit from the Kansas City Health Department
- Copy of current business license
- A photo and measurements of the vending unit to be used
- Copy of current business insurance policy
- Copy of current vehicle insurance (for mobile units)
- A complete menu, including pricing

Vending Request

Vending Location Requested: _____
(Refer to page 2 for available locations)

Please check all that apply:

<input type="checkbox"/> Annual Permit (\$500)	<input type="checkbox"/> Monthly Permit (\$200 per month)	<input type="checkbox"/> One Day Permit (\$100)
Start Month/Year: _____	End Month/Year: _____	Date: _____
Days		Begin Time: _____
<input type="checkbox"/> Mon <input type="checkbox"/> Tue <input type="checkbox"/> Wed <input type="checkbox"/> Thu		<input type="checkbox"/> AM <input type="checkbox"/> PM
<input type="checkbox"/> Fri <input type="checkbox"/> Sat <input type="checkbox"/> Sun		End Time: _____
Begin Time: _____	End Time: _____	<input type="checkbox"/> AM <input type="checkbox"/> PM
<input type="checkbox"/> AM <input type="checkbox"/> PM	<input type="checkbox"/> AM <input type="checkbox"/> PM	

Contact Information

The Permit Holder Name must match the "insured" on the Certificate of Insurance

Business Name: _____

Street Address: _____ Apt/Unit/Suite: _____

City: _____ State: _____ ZIP Code: _____

Email Address: _____ Phone: _____

Contact: _____

Email Address: _____ Phone: _____

Waiver

Park vendors shall indemnify and save harmless the City of Kansas City from all suits or actions brought against the City for or on account of any injuries or damages received or sustained by any party or parties by or from said vendor, his/her employees or agents, or by or on account of any act or omission of said vendor.

I have read and agree to the Kansas City Parks and Recreation Mobile Vending Permit Policy.

Applicant Signature: _____ Date: _____